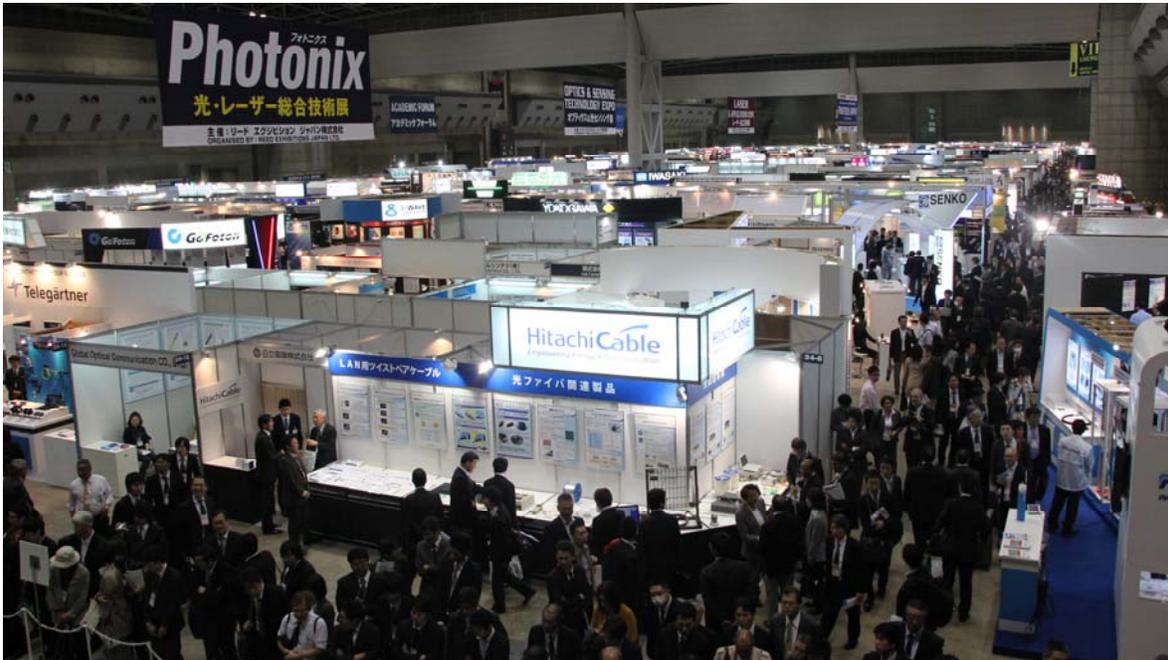


[Post-show Report] Exhibition representing the Asia's Photonics & Laser industry - Photonix 2012



Tokyo – **Photonix 2012** took place from April 11 to 13 in Tokyo, representing the Asia's photonics industry.

In each field such as communications, PV, secondary battery, electronics where applications of laser & optics technologies are expanding, the Japanese & Asian market is becoming more and more important. Now that the global photonics industry considers Asia as a priority area, Photonix is expected to grow into a larger and more international business platform, chosen as the base to target the market.

Photonix 2012, co-held with the Technical Conference consisting of 67 sessions, gathered 374 exhibitors from over the world including national pavilions of Germany, China, Taiwan & Scotland and 15,989 visitors. Renewed and launched as Photonix in 2011 shortly after the Great East Japan Earthquake, this was the first time for Photonix to show its true presence in the market.

The followings are the highlights from the 2012 show which concluded in a remarkable success.

First, let us introduce Fiber Optics Expo, Asia's largest exhibition for optical communications. Here in Japan leading the global market with its technical strength, the latest technologies such

as 40G/100G related products/technologies, optical interconnection, etc. were exhibited. At co-held Conference, industry leaders such as NTT (Japan), BSNL (India) and system manufacturers like FUJITSU, JUNIPER and NEC addressed the cutting-edge of the industry.

Laser & Applications Expo was also held inside Photonix, gathering laser cutting technologies for processing resistant materials, fine processing technologies like picosecond laser, etc. With co-held Academic Forum and more sessions on laser technologies joining the Conference, it has been enhanced as the central hub of the latest laser technologies.

At the Conference, companies representing major application fields like AUDI (automotive), MITSUBISHI HEAVY INDUSTRIES and SOLAR FRONTIER (PV) spoke on the latest laser applications in each industry, as well as leading suppliers as IPG PHOTONICS, TRUMPF and MITSUBISHI ELECTRIC addressing their latest strategies and technologies.

Consisting of above 2 expos and Optics & Sensing Technology Expo, Photonix 2012 has brought the whole Asian photonics industry together.

The next show in April 2013 is expected to further expand its scale [450 exhibitors & 20,000 visitors expected]. >> [Details on Photonix 2013](#)

Contact us (For coverage / media partnership):

Photonix Show Management, Reed Exhibitions Japan Ltd.

Attn: Rina Motoki (Ms.) TEL: +81-3-3349-8518 <mailto:photonix-pr@reedexpo.co.jp>